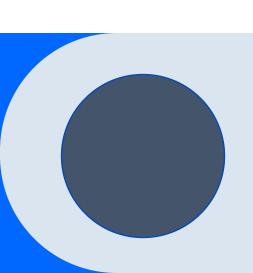
NewPath Career Fair

Rose Murphy



NewPath Family Solutions

Background:

NewPath Child & Family Solutions serves nearly 5,000 youth and families a year in Southwest Ohio. NewPath provides innovative trauma informed behavioral health services, foster care, and education. The continuum of care at NewPath has an expansive breadth of services to best serve our community and collaborate with other agencies for the best outcome and opportunities for youth.

Business Case

NewPath Child & Family Solutions impacts the lives of children, teens, young adults, and families who have struggled with trauma. There is a shortage of Mental Health Therapists in Ohio and burnout is very high in the industry. Our agency works diligently to ensure we are caring for our employees first and are looking for new talent as the demands for youth mental health services continues to rise.

Scope Overview

(what services we will provide)

Students coordinate a mini career fair for NewPath Child & Family
Solutions to provide students with opportunities to partake in oncampus interviews, interact with recruiters and get to know NewPath a
little more to see if it is a great opportunity for them

Target Audience

Primary Focus: Social Work and Counselor Majors at Xavier University

Secondary Focus: Health Science Majors, Education Majors

Stakeholders

Stakeholder	Interest in Project	Priority	Support/Mitigation Strategies
Core Team			Reserving Space, Contacting Students, Hang Up Flyers, Post on
	Creating and planning the career fair	1	Handshake, Attending Fair
Sheila Gelter	Recruiter for NewPath, looking for future employees	3	Attending/Running Fair, Interviewing Xavier Students
	Marketing Manager of NewPath, looking for future		
Kate Burkhardt	employees	2	Attending/Running Fair, Interviewing Xavier Students
Children and families	Better health and counseling services for children and		Interacting with potential new NewPath employees through healt
supported by NewPath	employees	5	counseling services
	Education, Social Work, Counseling and Health Science		
Xavier Student Body	Students interested in an internship	4	Attend Fair, Interview with recruiters, Learn about Newpath

Risks

Lack of Attendance

No students or lack of students attending the event prevents Newpath from reaching their recruiting goal

Solution:

Reached out to friends and asked people in the GSC if they were interested

Lack of Space

Delayed time to find a new space prevents team from hosting event in an accessible location

Solution:

Delayed time and got a spot at GSC

Finding Team Availability for Posters

Team members are unable to find time to put posters up around campus in advance of the event

Solution:

Communicated with group our schedules and divided and conquered

Key Deliverables

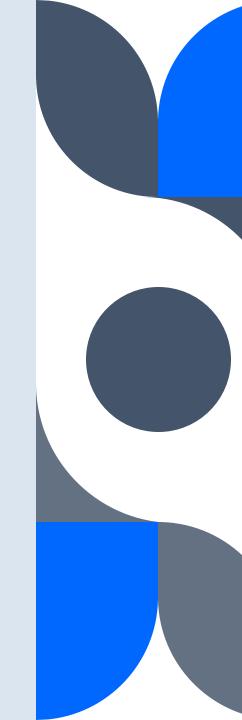
20+ Student Attendees

Space on Campus for Fair (GSC)

2+ NewPath Employees for Interviews

Printed Out Flyers Around Campus

Putting on Career Fair



What We Learned

Thank you